

HOTEL COMFORT
MOTOR CONVENIENCE



Pickwick MOTOR HOTEL

FREE DRIVE-IN PARKING GARAGE RIGHT IN HOTEL FOR GUESTS

"The Pick of the City"

- 300 ROOMS
- COFFEE SHOP
- COCKTAIL LOUNGE
- CENTRALLY LOCATED

Convenient to Theatres Shopping - Cable Cars • RATES TO SUIT EVERY BUDGET

AAA APPROVED

Call **GA 1-7500**

85 FIFTH CORNER OF FIFTH & MISSION

Hotels—(Cont'd)

CLARK HOTEL
REASONABLE RATES TO FAMILIES
DOWNTOWN LOCATION
Corner Eddy & Taylor
217 Eddy PRspect 5-0355

Clayton Hotel 657 Clay DO wlas 2-9988
Clement Hotel 524 Clement SK 2-0117
CLIFF HOTEL Geary & Taylor PRspect 5-4700
Colma Hotel 615 Broadway DOuglas 2-9383
Colonial Hall Hotel 27 Monroe GA rfd-1-9707
Colonial Hotel 650 Bush GA rfd-1-4450
Colorado Hotel 114-34 YU 6-2363

COLUMBIA HOTEL
DOWNTOWN
OPPOSITE AIR LINE TERMINAL
O'Farrell at Taylor ORdwy 3-8517

Check the YELLOW PAGES for WHO sells WHAT.

HOTEL SENATE
A Clean Family Hotel
FAMILY RATES
SPECIAL BABY FORMULA ROOM
MODERN PARKING LOT
GUEST RATES

Next to New Federal Bldg. - Civic Center
467 TURK SAN FRANCISCO

PR 5-3020

HEART OF DOWNTOWN SAN FRANCISCO



Olympic Hotel

Recommended by Red Book Magazine and AAA

NEWLY DECORATED & FURNISHED
Free Television & Radio - San Francisco's Leading Modernity Fitted Hotel
Motor Entrance in Rear
FINE FOODS • COCKTAILS

Graystone 4-8100

330 EDDY • EDDY AT TAYLOR SAN FRANCISCO

HOTEL SOMERTON



Hotel Somerton

Down Town San Francisco
Across From Curran & Geary Theatres
★ RESTAURANT & COCKTAIL LOUNGE
★ GARAGE FACILITIES
COMMERCIAL & PERMANENT RATES
ONE BLOCK FROM AIR TERMINAL

440 GEARY Near Taylor
GR 4-4411

HOTEL GOVERNOR
IN DOWNTOWN SAN FRANCISCO

ALL ROOMS NEWLY DECORATED

- All With Bath
- King Size Beds Available
- Coffee Shop
- Cocktail Lounge
- Family Rooms

OR 3-2015
180 TURK ST.
FREE PARKING - FREE TV

In SAN FRANCISCO It's the **SENATOR HOTEL**
Close to Everything

2 Blocks to Hilton

- RESTAURANT
- PHONES
- TY'S
- RADIOS
- PARKING

BET HYDE & LEAVENWORTH
519 ELLIS - Downtown PR 5-0506

COMMODORE HOTEL
Sutter at Jones TU xedo 5-2464
Continental Hotel 127 Ellis YU 6-0464

CONTINENTAL LODGE
2550 Van Ness Av PR 6-7500
(Please See Advertisement Page 515)

Cordova Hotel 821 Post ORdwy 3-4321
Cornell Hotel 715 Bush GA 1-3154
Corner Hotel 37-6th EXbrk 2-9294
Coronado Hotel 373 Ellis PRspect 5-9933
Cosmo Hotel 700 Jones PR 5-9935
Crown Hotel 528 Valencia HEmlck 1-9259
Crystal Hotel 130 Eddy TUxedo 5-9703
Curtis Hotel 559 Valencia MA rkt-1-9377
Daymar Hotel 2193 Mission HE mlck-1-9321
Dahlia Hotel 74 Turk TUxedo 5-9756
Dale Hotel 168 Eddy GRaystn 4-9618
Dante Hotel NEW 34 Turk GRaystn 4-0700
Dante Hotel 310 Columbus Av EXbrk 2-9458
DAVID HOTEL
480 Geary PR 1-1600

DEL WEBB'S TOWNEHOUSE MOTOR HOTEL
HEART OF CIVIC CENTER
400 ROOMS WITH COMBINATION
TUBS AND SHOWERS
DINING ROOM - COFFEE SHOP
Cocktail Lounge - Swimming Pool
FREE PARKING

Market at 8th UN 3-7100

FLAMINGO HOTEL SANTA ROSA
See Our Adv Under Hotel & Motel Reservations
4th & Farmers Ln Snta Rosa 707 LT 5-6310
Florida Hotel 417 Kearny GA 1-4253
Franciscan Hotel 350 Geary DOuglas 2-2200
Francisco Civic Center Hotel
9th & Sheridan MA 1-2826
Frank Hotel 712 Kearny EXbrk 2-9894
Franklin Hotel 1380 Sutter TU xedo 5-9734
Fulton Hotel 900 Fulton WA inst-1-9855
Garland Hotel 509 O'Farrell GR 4-1814
Gayles Hotel 140 Ellis SUtr 1-0430

GAYLORD HOTEL
DRIVE-UP GARAGE SERVICE
DINING ROOM - COCKTAIL LOUNGE
RADIO & TELEVISION IN ROOMS

420 Jones PRspect 5-6262

GEARY HOTEL 610 Geary ORdwy 3-9221
Gem Mon Hotel 942 Grant Av EX brook 2-9469
Germain Hotel 34 Ellis DOuglas 2-9882
Glen Court Hotel 679 Pine SUtr 1-9120
Glenburn Hotel 246 McAllister UNdrl 1-9728
Glenwood Hotel 717 Sutter OR way 3-8646
Golden Eagle Hotel The 402 Broadway EXbrk 2-9722
Golden Gate Hotel 549 Kearny DOuglas 2-0573

GOLDEN STATE MOTOR HOTEL
UNSURPASSED
DOWNTOWN LOCATION
CONTINENTAL BREAKFASTS
TV - Radios - Cocktail Lounge
MOTOR ENTRANCE TO LOBBY

Powell & Ellis GA 1-7264

GRAND THE
American Plan Retirement Residences
Newly Rem'd 10-Story Concrete Bldg
Busy Social Life in the City's Heart
1000 Sutter GR 3-2511

GRAND HOTEL
AAA Approved - Downtown - Garage
All Rooms With Bath - Moderate Rates
Breakfast in Bed - Continental Style
753 Bush GARfd 1-7540

GRAND HOTEL
AMPLE PARKING - CAFES ADJOINING
PERMANENT & OVERNIGHT GUESTS
Convenient Downtown Location
308 Eddy TUxedo 5-3151

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S F Intl Airport 589-0770
HILTON RESERVATION SERVICE
461 Post YU 6-0575

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S F Intl Airport 589-0770

HILTON SAN FRANCISCO SALES & EXECUTIVE OFFICE
S F HILTON - OPEN MID 1964
461 Post YU 6-1080
Or YU 6-0991

HOLIDAY INN
See Display Ad-Motels
245 S Airport Bl SFF 589-7200

HOLIDAY INN OF AMERICA
Terminal Bldg No 1 S F Intl Airport - 761-3021

HOLIDAY LODGE
IN THE HEART OF SAN FRANCISCO
SPACIOUS LIVING ROOM - BEDROOM COMBINATIONS
LANDSCAPED GARDEN & HEATED SWIMMING POOL
Free Parking - Free TV & Radio
Dining Room - Cocktail Lounge
Banquet Facilities
Van Ness Av & Washington PR 6-4469

HOLLAND HOTEL 1411 Stockton EXbrk 2-9899
Hotel Albert 2135 Mission MA 1-9431
Hotel Andrew 1661 Market UN drl 1-9219
Hotel Argus 149-34 EX 2-9811
Hotel Arlington 480 Ellis ORdwy 3-9600
Hotel Astoria 510 Bush DOuglas 2-3038
Hotel Atlanta 92-7th MARKt 1-0426
Hotel Auburn 483 Mireta DOuglas 2-9635
Hotel Baldwin 321 Grant Av SUtr 1-6133
Hotel Barclay
Downtown San Francisco
235 O'Farrell GA 1-3655

HOTEL BELLEVUE 505 Geary GRaystn 4-3600
HOTEL BERTHOUD 635 Sutter OR way 3-9900
HOTEL BEVERLY PLAZA
Grant Av & Bush SU tr 1-3566
Hotel Burbank 317 Leavenworth ORdwy 3-9821
HOTEL CALIFORNIA
Taylor & O'Farrell TU xedo 5-2500
HOTEL CANTERBURY
750 Sutter GR aystn 4-6464
Hotel Carlin 629 Golden Gate Av MARKt 1-9487
Hotel Carlton 1075 Sutter ORdwy 3-0242
HOTEL CARTWRIGHT
524 Sutter GA 1-2885
Hotel Cecil 545 Post ORdwy 3-3733
HOTEL CHANCELLOR
433 Powell DO uglas 2-2004
Hotel Chicago 1223 Webster WA 1-9865

HOTEL CHRONICLE
FAMILY RATES FOR TRAVELERS
Convenient Parking - Modern

At 5th
936 Mission YUon 6-2692

HOTEL CLARK 217 Eddy PR spect 5-0355
HOTEL CLAY 1736 Polk TUxedo 5-9971
HOTEL CLIFF GEARY & TAYLOR PRspect 5-4700
HOTEL COLUMBIA
O'Farrell at Taylor PRspect 5-0355
Hotel Commodore Sutter at Jones TU xedo 5-2464
Hotel Concord 25 Duboce Av UN 3-9872
Hotel Continental 127 Ellis YU 6-0464
Hotel Cordova 821 Post ORdwy 3-4321
Hotel Dante 310 Columbus Av EXbrk 2-9458
Hotel Danton 175-3d GA 1-9825
Hotel Datto 175-3d SU 1-0197
HOTEL DAVID
480 Geary PR 1-1600
Hotel De Espana 781 Broadway GA 1-9315
Hotel De France 780 Broadway GA 1-6410
Hotel Dorel 1507 California GR aystn 4-9722
Hotel Drake 235 Eddy PRspect 5-9904

HOTEL DRAKE-WILTSHIRE
340 Stockton GA 1-8011
Hotel Du Midi
J Echamendi & M Daniel-Owners
1362 Powell GA 1-9571
Hotel Dunloe 141 Eddy ORdwy 3-9922
Hotel Eddy 1430 Eddy WAInt 1-0365
Hotel Edmund 3155 Scott WA 1-9776
HOTEL EL SORTEZ 550 Geary PR spect 5-5000
HOTEL EL DRISCO
Ector R Johnson-Manager
Broderick & Pacific Av
2901 Pacific Av FI 6-2880
Hotel Embassy 610 Polk OR way 3-1404
Hotel Empress 144 Eddy PRspect 5-9504
Hotel Espanol 674 Broadway GARfd 1-9412
Hotel Evans 89 Broadway GR aystn 4-4664
Hotel Fairfax
Reasonable Rates-Permanent Guests
420 Eddy PRspect 5-9896

HOTEL FAIRMONT
California & Mason DO uglas 2-8800
HOTEL FEDERAL 1087 Market UNdrl 1-4946

HOTEL FIELDING
AAA APPROVED
AMER. EXP. - DINERS - HILTON CARDS OK
GARAGE 1/2 BLOCK AWAY
386 Geary GA 1-0980

HOTEL GARLAND
505 O'Farrell GR 4-1814
HOTEL GATES
140 Ellis SUtr 1-0430

HOTEL GAYLORD
DRIVE-UP GARAGE SERVICE
DINING ROOM - COCKTAIL LOUNGE
RADIO & TELEVISION IN ROOMS
420 Jones PRspect 5-6262

HOTEL GEARY 610 Geary OR way 3-9221
Hotel Glenwood 717 Sutter OR way 3-8646
HOTEL GOLDEN STATE
Powell & Ellis GA 1-7264
HOTEL GOTHAM
180 Turk OR 3-4412
Hotel Governor 180 Turk OR 3-2010
HOTEL GOVERNOR
180 Turk
(Please See Advertisement Page 516)

HOTEL GRAND
Next to Golden Gate Theater
57 Taylor GR 4-2881
Hotel Grand Southern
1095 Mission, HEmlck 1-9221
HOTEL GRANT 753 Bush GARfd 1-7540

HOTEL GRAYSTONE
IN DOWNTOWN SAN FRANCISCO
FIREPROOF - MODERN - REASONABLE
1 Block from Union Square Garage
66 Geary EXbrk 2-4885

HOTEL HAMILTON 387 Eddy PRspect 5-9712
HOTEL HENRY 106-6th UNdrl 1-0889
Hotel Herald 308 Eddy TUxedo 5-3151
Hotel Herbert 161 Powell SUtr 1-0567
Hotel Hudson 3491-20th VA lencia 4-9853
Hotel Imperial 140-4th DOuglas 2-9681
Hotel Iris 293 Golden Gate Av UN drl 1-9443

HOTEL MERIT 1105 Post GRaystn 4-9899
Hotel Merritt 917 Folsom GA 1-9570
Hotel Milano 426 Broadway SU 1-9502
Hotel Modern 162 Taylor PR spect 5-9814

HOTEL NEW ALDEN
View Rooms with Bath & Elevator
CIVIC CENTER LOCATION
Daily - Weekly - Monthly Rates
333 Fulton MA 6-0217

HOTEL NEW CLAREMONT 80-9th HEmlck 1-9229
Hotel North 125 Market DOuglas 2-9771
Hotel Odessa
Above The Greyhound Bus Station
40-7th KL 2-3700
Hotel Olympic 230 Eddy GRaystn 4-8100
Hotel Oregon
Permanent & Transient
320 Valencia HE 1-9287

HOTEL OXFORD
CENTER OF DOWNTOWN
TELEVISION & RADIO
AAA Approved Free Parking
Restaurant - Cocktail Lounge
Reasonable Rates - Family Rooms
Mason at Market PRspect 5-4600

Hotel Panama 176-4th GARfd 1-9784
Hotel Pasadena 120 Ellis EXbrk 2-5943
HOTEL PICKWICK
85-5th GA 1-7500
(Please See Advertisement Page 516)

HOTEL POTTER
1 Block from Civic Center
1289 Mission HEmlck 1-9035
HOTEL POWELL
17 Powell GA 1-6378
Hotel Reno 252-6th MARKt 1-2490
Hotel Rio 422 Valencia MA rkt 1-0162
Hotel Ritz 218 Eddy ORdwy 3-7277
HOTEL ROOSEVELT 240 Jones PRspect 5-6700
Hotel Ross 125-6th GA rfd 1-9456
HOTEL ROYAL
One of Mission Streets Finest
405 Valencia MA 1-2063
Hotel St Andrew 440 Post SUtr 1-5976
HOTEL ST FRANCIS
Powell & Geary EXbrk 7-7000
Hotel St Paul 935 Kearny GA rfd-1-9911
Hotel St Regis 95-4th SU tr 1-4780
Hotel San Joaquin 112 Columbus Av EXbrk 2-0823
HOTEL SENATE 467 Turk PRspect 5-3020
HOTEL SENATOR
519 Ellis PR 5-0506
Hotel Seneca 34-6th UN drl 1-8170
HOTEL SEQUOIA 520 Jones OR way 3-0234
Hotel Shamrock 725 Vallejo DOuglas 2-9490
Hotel Shasta 314 Kearny SU 1-4820

HOTEL SHAW
Free Radio & TV in Every Room
Near Civic Center & Bus Depot
McAllister & Market HE 1-1376

HOTEL SHAWMUT
516 O'Farrell OR 3-4884

HOTEL VICTORIA
COMPLETE HOTEL SERVICE
RADIO & TV - GARAGE SERVICE
RESTAURANT - COCKTAIL LOUNGE
Bush & Stockton EX 2-2540

HOTEL VIRGINIA
312 Mason GA 1-3180
Hotel Warfield 118 Taylor ORdwy 3-5812
Hotel Weller 908 Post GR 4-9649
HOTEL WELLINGTON 154 Ellis SU tr 1-4530
Hotel West 156-3d GA 1-9355
Hotel Whitaker 41-6th SU 1-9791
HOTEL WILLARD 161 Ellis EXbrk 2-4380
Hotel William Penn 460 Eddy TU 5-9791

HOTEL WINDSOR
Transient & Permanent Residence
Downtown Hotel Clean & Quiet
Reasonable Weekly Rates
238 Eddy TU 5-0101

Hotel Windsor 20-6th UN 1-9434
HOTEL WORTH
641 Post PR 5-3940

HOTEL Y M C A
For Men Women and Families
351 Turk OR 3-2312
Hotel Young 793 O'Farrell GR 4-9581
Hotel Yuba 1146 Mission HE 1-7887
House of Lee 719 Calif EX 2-9284
Howard Hotel 184-6th MA 1-9057

HUNTINGTON HOTEL
1075 California GR 4-5400
Huntington Sheraton of Pasadena EX 2-8600

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3 PENINSULA HOTELS. AT AIRPORTS AND KEY INDUSTRY CENTERS. GOURMET FOOD. COCKTAIL LOUNGE. FULL BANQUET AND CONFERENCE FACILITIES.

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1333 Old Bayshore Hwy Brimmg 342-7741

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4215 El Camino RI Palo Alto 325-3231

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1st & Bayshore Hwy San Jose 298-0300

HYDE PARK SUITES
Enjoy An Apartment Tonight
Hotel Service
By The Day - Week or Month
TV - Telephone - Garage

"FOR INFORMATION CALL" RESERVATIONS

HYDE PARK SUITES
Hyde at North Point
2655 Hyde PR 1-0200

Hyde Residence Club 835 Hyde TU 5-9751
Hyland Hotel 111 Taylor OR 3-5121
Ideal Hotel The 1334 Stockton SU 1-9613
Inter-Island Resorts of Hawaii S F Office
209 Post EX 2-6740
International Hotel 848 Kearny GA rfd-1-9859

Hotels—(Cont'd)

Herbert Hotel 161 Powell SU 1-0567
Hilary Hotel 116 Turk TU 5-9590
Hillsdale Hotel 1030 Geary TU xedo 5-9631
Hillsdale Hotel 51-6th SU tr 1-9256
Hillsdale Inn Hillsdale Bl & Bayshore Bl Snto Mt
From the following exchanges only
San Francisco
(No Charge) Ask Operator for ---Entrprise 10223

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N.Y., Buffalo, Wash., Boston, Hartford, Chicago, Detroit, Dayton, Cinn., Cleve., Columbus, St. Louis, Los Angeles, Beverly Hills, Dallas, San Antonio, Houston, El Paso, Ft. Worth, Albuquerque, Mexico City.

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S F Intl Airport 589-0770
HILTON RESERVATION SERVICE
461 Post YU 6-0575

HILTON INN
S F Intl Airport 589-0770

HILTON SAN FRANCISCO SALES & EXECUTIVE OFFICE
S F HILTON - OPEN MID 1964
461 Post YU 6-1080
Or YU 6-0991

HOLIDAY INN
See Display Ad-Motels
245 S Airport Bl SFF 589-7200

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Hotel Eddy 1430 Eddy WAInt 1-0365
Hotel Edmund 3155 Scott WA 1-9776
HOTEL EL SORTEZ 550 Geary PR spect 5-5000
HOTEL EL DRISCO
Ector R Johnson-Manager
Broderick & Pacific Av
2901 Pacific Av FI 6-2880
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Hotel St Regis 95-4th SU tr 1-4780
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HOTEL SENATE 467 Turk PRspect 5-3020
HOTEL SENATOR
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